

# Evanston Affordable Housing Needs Assessment

Produced for: The Evanston Inclusionary Housing Task Force and the Evanston Housing Commission

**Produced by:** 

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## **Part I: Trends**

# 1. Decreasing Numbers and a Decrease in the Percentage of Middle-Income Households in Evanston.

- The percent and overall number of the middle-income households (those making between \$50,000 and \$100,000) in Evanston decreased between 1990 and 2000.
- Middle-income households decreased by nearly 7 percent over this time period.
- Lower-income (less than \$50,000) and upper-income (greater than \$100,000) households both increased in overall numbers and percent terms from 1990 to 2000.

## 2. Rising Cost Burdens for Households Across Income Levels

- The number of Evanston homeowners paying more than 30 percent for housing increased by nearly 10 percent between 1990 and 2000.
- In fact, more than 25 percent of all Evanston homeowners were spending more than 30 percent of their household income on housing costs in 2000.
- Based on census data comparisons of surrounding cities, the Chicago region, the state, and the nation, Evanston has one of the highest percentages of owners paying over 30 percent of their household income on housing.

## 3. Rising Home Sale Prices

- Home sales prices have increased dramatically in the last 10 years. Between 1993 and 2002 the median home price increased by nearly 30 percent (adjusted for inflation), with the most significant change occurring between 1999 and 2000, when the median sales price increased by over 25 percent.
- The mean increased even more drastically, rising more than 50 percent between 1993 and 2002.

# 4. Fewer Homes Sold at a Price Affordable to a Household Earning the Evanston Median Income

- The number of homes sold at a price affordable to the Evanston median income has decreased significantly.
- While in 1994 there were 300 homes sold at or less than the affordable home sales price, in 2002 there were only 157 selling at this price.
- Because of this trend in Evanston, families near the median income inevitably face the choice of spending an unaffordable portion of their income on housing costs or choosing another community in which to live.
- There has been a slight decrease in the percentage of middle-income residents taking out new home mortgages when comparing the periods 1993-1994 and 1999-2000.

- 5. A Decrease in the Percentage of All New Mortgages Taken out by African American Homebuyers in Evanston
  - From 1990 to 2000 the overall number of mortgages taken out by African American homebuyers increased, but the percent of mortgages taken out by African American homebuyers decreased by 2.9%.
  - From 1990 to 2000, the numbers and the percentage of new mortgages taken by Whites, Asians, and Hispanics, all increased.

## 6. Rising Rental Rates and Significant Cost Burdens for Renters

- While there has been a slight decrease in the number of renters paying more than 30 percent of their household income on housing between 1990 and 2000, over 40 percent of all Evanston renters were still paying more than 30 percent of their income on housing costs in 2000.
- Based on census data comparisons of a sample of surrounding cities, the Chicago region, the state and the nation, Evanston has the highest percentage of renters paying over 30% of their household income on housing.
- Most apartment rental rates have risen between 1995 and 2002, with most rental rates increasing between 15 and 20 percent in that period, even after prices were adjusted for inflation.

## 7. Unhealthy Vacancy Rates

- Vacancy rates dropped 1.5 percent between 1990 and 2000, from 4.7 percent to 3.2 percent.
- According to the City of Evanston HUD Consolidated Plan 2000-2004, a healthy vacancy rate is 5 percent.

## 8. Increased Condominium Development

- There has been a significant rise in the number of condominium units between 1999 and 2002, either through conversions or new developments.
- There was a sharp increase in condominium units developed in 2001 and 2002, with over 800 units constructed or converted in 2002 alone.
- Of the three newly constructed condominium developments studied, all three overwhelmingly developed one- and two-bedroom units. In all three developments, one- and two-bedroom units represented over 75 percent of all units in the development. In fact, 89 percent of all units at 515 Main were built with one or two bedrooms, and 83 percent of all units in Optima Towers were built with one and two bedroom units.

## 9. Section 8 Voucher population

- The majority of Evanston residents who use Housing Choice Vouchers (HCVs) are families, with the disabled and elderly following behind.
- There are 568 Evanston residents on the waiting list for HCVs.
- Over the last 10 years, the total number of Housing Choice Vouchers has increased from 579 in 1993 to 982 in 2002.

- 10. Evanston lacks supportive housing units needed for some vulnerable populations while possessing a surplus of supportive housing units needed for other populations
  - Evanston lacks sufficient transitional housing and permanent supportive housing units to meet the estimated need in the community.
  - As of 2000, Evanston lacked the necessary estimated number of supportive housing units for the HIV/AIDS population.
  - As of 2000, Evanston had only one-half of the HUD recommended number of housing units for the developmentally disabled.
  - Evanston possesses the HUD recommended number of housing units for the elderly, the frail elderly, and those with developmental and physical disabilities.
  - According to the City of Evanston HUD Consolidated Plan, the city possesses the estimated number of emergency shelter units. However, a recent Regional Needs Assessment on homelessness for the City of Evanston shows that 59 homeless individuals and 14 homeless families exist in the unsheltered or unknown category.
- 11. Salary levels in the Chicago region for occupations likely to exist in large numbers in Evanston are not sufficient to meet the Median Home Sales Price or average rent in Evanston.
  - Based on occupational wages for the Chicago PMSA in 2001-2002, many job positions likely to exist in Evanston do not provide enough income to afford a two-bedroom/ one-bath apartment in Evanston in 2002.
  - Based on this same data, many job positions likely to exist in Evanston do not provide enough income to afford a home at the Median Home Sales Price in Evanston in 2002.

## Part II: Population, Income, and General Housing Trends

## **Population Demographics**

	1990	2000
Population	73,233	74,239
Median Household	\$41,115 (\$55,000 in 2000	\$56,335
Income	dollars)	
African American	22.9%	22.5%
American Indian	.2%	.2%
Asian	4.8%	6.2%
Hispanic	3.7%	6.1%
White	70.6%	65.2%
Two or more races	0	3%

Source: U.S. Census 1990, U.S. Census 2000.

## **Housing Trends for Current Residents**

	1990	2000
<b>Residents below the</b>	9.8%	11.1%
federal poverty level		
Families below the federal	5.3%	5.1%
poverty level		
Renters paying over 30%	43.7%	40.7%
HH income for housing		
Owners paying over 30%	17.7%	26.1%
HH income for housing		
<b>Renter-occupied units</b>	13,682	14,039
Vacancy rate (rental)	4.7%	3.2%

Source: U.S. Census 1990, U.S. Census 2000.

## **Household Income**

	1990		20	00
	Number	Percent	Number	Percent
Total	27,955	100	29,675	100
Households				
HH earning	11,983	42.9	13,219	44.5
less than				
\$50,000*				
HH earning	10,101	36.1	8,747	29.5
\$50,000 to				
100,000*				

HH earning	5,871	21	7,709	26
more than				
\$100,000*				

Source: U.S. Census 1990, U.S. Census 2000. \*1990 dollars adjusted to 2000 dollars.

#### Lower-Income Households, According to the Area Median Income (AMI)\*

	1990	2000
AMI Median Household	\$43,400 (approximately	\$67,900
Income	\$58,000 in 2000 dollars)	
HH earning less than 30%	13.9%	17.3%
AMI		
HH earning less than 50%	24.8%	29.4%
AMI		
HH earning less than 80%	42.8%	35.4%
AMI		

Source: U.S. Census 1990, U.S. Census 2000, Housing and Urban Development.

\*Area median income is based off of 4-person household incomes, as determined by HUD and refers to the entire Chicago metropolitan region.

\*Numbers approximated in order to conform to Census household income categorizations.

#### Lower-Income Households, According to the Evanston Median Income\*

	1990	2000
Evanston Median	\$41,115 (approximately	\$56,335
Household Income	\$55,000 in 2000 dollars)	
HH earning less than 30%	13.2%	14.2%
Evanston MI		
HH earning less than 50%	23.2%	24.4%
Evanston MI		
HH earning less than 80%	39.8%	39.8%
Evanston MI		

Source: U.S. Census 1990, U.S. Census 2000.

\*1990 Evanston median household income is based off of the 1990 Census median household size of 2.31.

\*2000 Evanston median household income is based off of the 2000 Census median household size of 2.27.

\*Numbers approximated in order to conform to Census household income categorizations.

## **Housing Choice Vouchers**

	1993	1996	2002
Total Number of	579	893	982
Vouchers			

Source: City of Evanston, Planning Department.

#### **Housing Choice Vouchers**

	Number	Percent
Total Number of	982	100
Vouchers*		
Families	599 (548 w/ children)	61
Elderly head of household	126	12.8
Disabled head of	216	22
household		
Single	41	4.2

Source: City of Evanston Planning Department. \*As of November 2002.

Tract No.	Total	Households in	Percent in	Total Vouchers
	Households	Poverty	Poverty	
8092	4,980	832	16.71%	426
8093	4,456	1,162	26.08%	27
8095	3,246	633	19.50%	13
8096	3,443	630	18.30%	128
8097	3,873	251	6.48%	68
8098	2,816	424	15.06%	10
8103.01	3,916	259	6.61%	40
8103.02	3,403	177	5.20%	63
8100	4,470	264	5.91%	18
8101	4,510	368	8.16%	149
	39,113	5,000	12.78%	942
Percent in Poverty with Vouchers				18.84%
Percent of Total Households with Vouchers				2.41%

### **Statistics on Census Tracts With More Than 10 Vouchers**

Source: Housing Authority of the County of Cook 2000. Notation: See Appendix for Map of Census Tracts.

## **Assisted Housing Units**

- There are 45 scattered-site public housing units in Evanston that are owned by the Housing Authority of Cook County (HACC). 16 two BR, 23 three BR, 6 four BR.
- 365 units assisted through HUD or IHDA subsidies.
- 149 units subsidized by the Mayor's Special Housing Funds.
- Currently there are 568 Evanston residents on the waiting list for housing choice vouchers.

Source: Housing Authority of Cook County, City of Evanston Planning Department, IHARP Database.

	1990	2000
Total Units	29,164	30,817
One-Unit Detached	9,665 (33.14%)	9,799 (31.79%)
5+ Units	13169 (45.15%)	14,891 (48.32%)
Occupied Housing Units	27,954	29,651
Owner-Occupied	14,272 (51.05%)	15,612 (52.65%)

Source: U.S. Census 1990, U.S. Census 2000.

#### Housing Characteristics—Oak Park

	1990	2000
Total Units	25,571 23,723	
<b>One-Unit Detached</b>	9,598 (37.53%) 9,710 (40.9	
5+ Units	10390 (40.63%)	10,569 (44.55%)
Occupied Housing Units	22,607 23,079	
<b>Owner-Occupied</b>	12,084 (53.45%)	12,986 (56.26%)

Source: U.S. Census 1990, U.S. Census 2000.

One-Unit Detached and 5+ Units are values divided by the total number of housing units. Owner-Occupied according to tenure.

Percent is equal to the number divided by total occupied units.

## **Overcrowded/Substandard Living**

	1990	2000
Median household size	2.31	2.27
Lack complete plumbing facilities	.4%	.4%
Lack complete kitchen facilities	1.7%	1.4%
No telephone service	1.2%	.9%

Source: U.S. Census 1990, U.S. Census 2000.

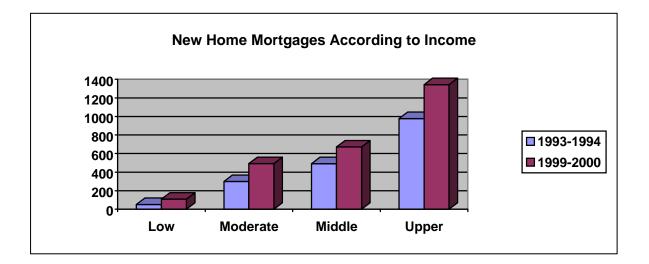
New Home Mortgages Held by Evanston Residents, According to Income Level						
	1993-1	1994	1999-	2000		
	Number	Percent	Number	Percent		
Total new	1817	100	2613	100		
mortgages						
Low-income	51	2.8	109	4.2		
mortgages						
Moderate-	299	16.4	491	18.8		
income						
mortgages						
Middle-income	490	27	671	25.7		
mortgages						
Upper-income	977	53.8	1342	51.3		
mortgages						

## **Part III: Evanston Mortgage Trends**

New Home Mortgages Held by Evanston Residents According to Income Level

Source: Woodstock Institute.

\*Low Income – Less than 50% of Area Median Income (AMI). Moderate Income – 50-80% of AMI. Middle – 80-120% of AMI. Upper – More than 120% of AMI.



	1993	-1994	1999-	2000
	Number	Percent	Number	Percent
Total New	1783	100	2423	100
Mortgages				
White	1434	80.4	1977	81.6
Black	217	12.2	226	9.3
Hispanic	63	3.5	97	4
Asian	51	2.9	86	3.6
Other	18	1.0	37	1.5

#### New Home Mortgages Held by Evanston Residents, According to Race

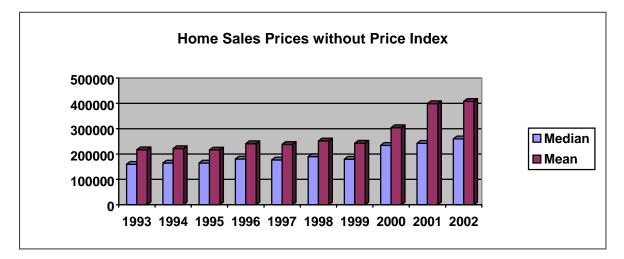
Source: Woodstock Institute.

## **Part IV: Home Sales Trends**

Year	Number	Mean	Change	Median	Change
1993	1320	\$217,046	N/A	\$160,000	N/A
1994	1313	221,142	+1.85%	165,000	+3.13%
1995	1310	216,054	-2.3%	165,000	0
1996	1392	240,871	+10.3%	180,750	+9.55%
1997	1371	237,657	-1.33%	177,000	-2.12%
1998	1623	251,665	+5.57%	190,000	+7.34%
1999	919	242,937	-3.47%	180,000	-5.56%
2000	1480	304,630	+25.4%	234,000	+30%
2001	1615	398,602	+30.8%	242,000	+3.42%
2002	1472	407,690	+2.28%	259,500	+7.02%

#### Home Sales Prices 1993-2002, without Price Index

Source: Multiple Listing Services, Chicago Tribune.

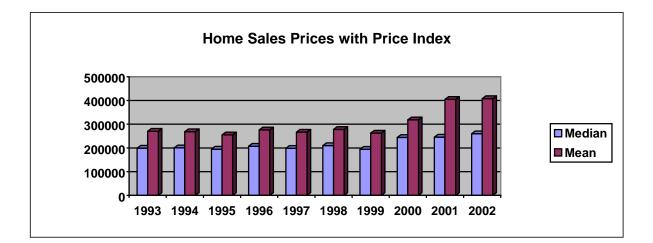


Year	Number	Mean	Change	Median	Change
1993	1320	\$270,219	N/A	\$199,197	N/A
1994	1313	268,444	66%	200,294	+.55%
1995	1310	255,040	-5.3%	194,774	-2.83%
1996	1392	276,180	+8.29%	207,246	+6.4%
1997	1371	266,383	-3.68%	198,394	-4.5%
1998	1623	277,758	+4.3%	209,699	+5.7%
1999	919	262,331	-5.9%	194,370	-7.9%
2000	1480	318,252	+21.3%	244,463	+25.8%
2001	1615	404,904	+27.2%	245,826	+.56%
2002	1472	407,690	+.69%	259,500	+5.6%

Home Sales Prices 1993-2002 with Price Index\*

Source: Multiple Listing Services, Chicago Tribune.

\*All prices adjusted to 2002 dollars.



#### **Overall Change in Evanston Home Sales Prices 1993-2002 with Price Index** Median: \$60,303 Mean: \$137,471

## Affordable Home Sales Prices for a Family Earning the Evanston Median Income\*

	1990	2000
Affordable home price for	\$102,788	\$140,838
households earning median		
household income		

Source: U.S. Census 1990, U.S. Census 2000.

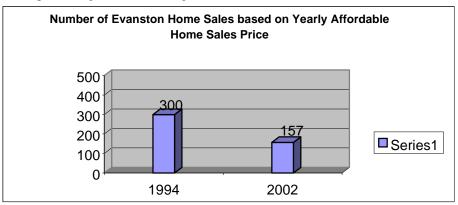
\*Assuming Affordable Home Sales Price = 2.5 x the household income.

#### **Affordable Home Sales Price**

	1994	2002		
Affordable home price for				
households earning median	\$110,000*	\$150,000*		
household income				
Number of homes sold at or	300	157		
below affordable Homes				
Sales Price				
% of Total Home Sales	22.8%	10.7%		

\*Estimated affordable home sales price for a household making the Evanston median household income.

Source: Multiple Listing Services, Chicago Tribune .



Source: Multiple Listing Services, Chicago Tribune.

#### Affordable Home Sales Price for the First Time Homebuyers Program

	1995	2002
Affordable home price for		
households earning median	\$135,000*	\$175,000**
household income		
Number of homes sold at or	478	300
below affordable Homes		
Sales Price		
% of Total Home Sales	36.46%	20.4%

\*Estimated affordable home sales price for a household making the Evanston median household income. \*\*Affordable Home Sales Price when the City of Evanston uses HOME funds to produce affordable housing.

Source: Multiple Listing Services, Chicago Tribune.

# Part V: Condominium Development

Year	Number of Conversions	Number of Units
1990	3	48
1991	3	63
1992	4	101
1993	6	184
1994	2	62
1995	2	25
1996	3	30
1997	1	9
1998	5	64
1999	10	131
2000	4	47
2001	11	313
2002	14	125
Total	<u>68</u>	1202

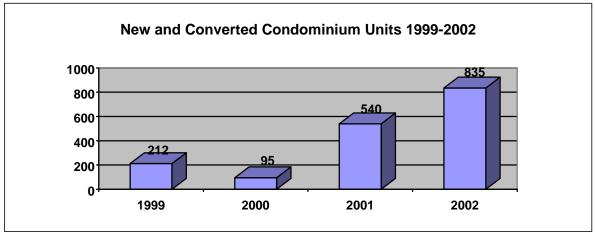
#### **Condominium Conversions**

Source: City of Evanston HUD Consolidated Plan 2000-2004, City of Evanston Planning Dept.

## New Condominium Development

Year	Number of New Condos	Number of Units
1999	3	81
2000	2	48
2001	3	227
2002	9	710
Total	17	1066

Source: City of Evanston Planning Department.



Source: City of Evanston Planning Department.

Address	<b>Price Range</b>	<b>Total Units</b>	1-Bedroom	2-Bedroom	3-Bedroom
515 Main	\$156,000 -	63	14 units	42 units	7 units
	\$285,000		(22.2% of	(66.7% of	(11.1% of
			total units)	total units)	total units)
Optima	\$186,000 -	105	18 units	69 units	18 units
Towers	\$478,000		(17.15% of	(65.7% of	(17.15% of
(1580			total units)	total units)	total units)
Sherman)					
Optima	\$146,000 -	207	58 units	102 units	47 units
Views (1720	\$1.5 million		(28% of	(49.3% of	(22.7% of
Maple)			total units)	total units)	total units)

## Three Newly Constructed Condominiums\*

Source: City of Evanston Planning Department.

\*Data from three newly constructed condominium developments are intended to be a snapshot of condominium development, and are not intended to serve as a representative sample of all new condominium development. Sufficient data from the city of Evanston were not available to allow us to make more comprehensive conclusion.

## **Condominium Conversions—Oak Park**

Year	Number of Buildings Converted	Number of Units
1994	6	51
1995	16	280
1996	4	85
Total through 1998	174	2,773
1999	16	228
Total through 1999	190	3,001

Source: The Town of Oak Park, Cynthia Breunlan.

## New Condominium Construction-Oak Park

Year	Number of Buildings Constructed	Number of Units
2002	3	56

Source: The Town of Oak Park, Bob Clemins.

#### **Condominium and Townhouse Sales-Oak Park**

Year	Number of Homes Sold	Average Sale Price
1990	178	\$74,243
1991	187	\$84,893
1992	178	\$80,391
1993	175	\$87,524
1994	182	\$87,328
1995	298	\$95,088
1996	299	\$105,136
1997	282	\$107,518
1998	298	\$113,948
1999	442	\$123,154
2000	339	\$143,801
2001	393	\$160,536

Source: Oak Park Board of Realtors.

## **Part VI: Evanston Rental Rates**

## **Rental Rates 1995 – 2002 without Price Index\***

Size	1995	1996	1997	1998	1999	2000	2001	2002
Studio /	\$545	\$565	\$585	\$590	\$640	\$655	\$670	\$765
Efficiency								
1 Bedroom /	680	710	745	760	800	825	930	925
1 Bath								
2 Bedroom /	825	865	925	925	955	975	1,090	1,130
1 Bath								
2 Bedroom /	990	1,060	1,080	1,275	1,285	1,370	1,360	1,795
2 Bath								
3 Bedroom /	1,045	1,050	1,215	1,200	1,240	1,420	1,465	1,420
1 Bath								
3 Bedroom /	1,215	1,250	1,420	1,430	1,580	1,825	1,605	1,810
2 Bath								
3 Bedroom /	N/A	N/A	1,750	N/A	2,190	990	2,365	1,610
3 Bath								
4 Bedroom /	1,595	N/A	N/A	N/A	N/A	1,725	1,695	1,705
1 Bath								
4 Bedroom /	1,450	1,545	1,575	1,526	1,840	1,845	1,870	1,855
2 Bath								
5 Bedroom /	N/A	1,791	1,927	2,013	2,110	2,200	2,295	2,365
3 Bath								

Source: Arthur Goldner and Associates, Inc. Annual Apartment Survey for Evanston, Illinois. \*Not all Evanston apartments included in survey.

Size	1995	1996	1997	1998	1999	2000	2001	2002
Studio /	\$643	\$648	\$656	\$651	\$691	\$684	\$681	\$765
Efficiency								
1 Bedroom /	803	814	835	839	864	862	944	925
1 Bath								
2 Bedroom /	974	992	1,037	1,021	1,031	1,019	1,107	1,130
1 Bath								
2 Bedroom /	1,169	1,215	1,211	1,407	1,388	1,431	1,382	1,795
2 Bath								
3 Bedroom /	1,234	1,204	1,362	1,324	1,339	1,483	1,488	1,420
1 Bath								
3 Bedroom /	1,434	1,433	1,592	1,578	1,706	1,907	1,630	1,810
2 Bath								
3 Bedroom /	N/A	N/A	1,962	N/A	2,365	1,034	2,402	1,610
3 Bath								
4 Bedroom /	1,883	N/A	N/A	N/A	N/A	1,802	1,722	1,705
1 Bath								
4 Bedroom /	1,712	1,771	1,765	1,684	1,987	1,928	1,900	1,855
2 Bath								
5 Bedroom /	N/A	2,054	2,160	2,222	2,278	2,298	2,331	2,365
3 Bath								

## **Rental Rates 1995 – 2002 with Price Index\***

Source: Arthur Goldner and Associates, Inc. Annual Apartment Survey for Evanston, Illinois. \*Not all Evanston apartments included in survey. \*All rental rates adjusted to 2002 dollars.

# Rental Rate Changes 1995 – 2002 (With Price Index)

Size	Change (Percent)
Studio / Efficiency	+19.0
1 Bedroom / 1 Bath	+15.2
2 Bedroom / 1 Bath	+16.0
2 Bedroom / 2 Bath	+53.6
3 Bedroom / 1 Bath	+15.9
3 Bedroom / 2 Bath	+26.2
3 Bedroom / 3 Bath	-17.9
4 Bedroom / 1 Bath	-9.50
4 Bedroom / 2 Bath	+8.40
5 Bedroom / 3 Bath	+15.1

Source: Arthur Goldner and Associates, Inc. Annual Apartment Survey for Evanston, IL.

## **Part VII: New Development**

## **New Construction Costs\***

Type of Construction	2001	2002
Single-Family	\$2,799,650	\$4,448,584
Multi-Family	\$39,943,500	\$61,862,033
Existing Residential	\$62,525,967	\$44,276,846

Source: City of Evanston Community Development.

\*Number of units unavailable for breakdown of construction costs. Because unit numbers are unavailable, we are unable to draw conclusions about the implications of these data.

## Vacant Land

• As of March 2003, there were 21 vacant land parcels. (See Attachment)

## **Part VIII: Vulnerable Populations (estimated)**

	Homeless	Individuals in	Totals
	Individuals	<b>Homeless Families</b>	
Number homeless	119	71	190
Sheltered	60	57	
Unsheltered/Unkn	59	14	190
own			
Adult	118	25	190
Youth	1	46	
Chronic substance	51	10	
abuse			
Serious Mental	46	3	
Illness			
Dually diagnosed	11	1	
Veterans	2	0	195
HIV/AIDS	0	0	
Victims of	16	49	
domestic violence			
Developmental	5	1	
disability			

### Estimation of Homeless Individuals in Evanston

Source: Evanston Housing Commission, Regional Needs Assessment, February 2002.

		1990			2000			2002	
Housing	Estim.	Current	Gap	Estim.	Current	Gap	Estim.	Current	Gap
Туре	Need	Invent.		Need*	Invent.		Need*	Invent.	
Emerg-	N/A	30	N/A	25	44	+19	26	44	+18
ency									
Shelter									
Trans-	N/A	N/A	N/A	27	12	-15	37	0	-37
itional									
Housing									
Perm.	N/A	N/A	N/A	26	10	-16	56	25	-31
Support.									
Housing									

#### Homeless and Special Needs Shelter Facilities for Individuals

Source: City of Evanston Comprehensive Housing Affordability Strategy 1992-1997, City of Evanston HUD Consolidated Plan 2000-2004, 2002 Evanston Continuum of Care (Task Force on Homelessness) HUD submission. \*Estimated by the Point Prevalence Survey Work Group.

Supportive Housing	Units
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	1993 Number of Units	2000 Number of Units	2000 HUD Recommended Number of Units*
Elderly	1695	1877	1695
Frail Elderly	851	1142	851
Developmental	68	39	73
Disabilities			
Physical	N/A	63	57
Disabilities			
Mental Disabilities	597	599	599
HIV-AIDS	0	0	497

Source: City of Evanston Comprehensive Housing Affordability Strategy 1992-1997, City of Evanston HUD Consolidated Plan 2000-2004.

\*Recommendation is based on the number of people that currently receive supportive housing services which means that they live in a supportive housing unit in Evanston. The recommendation is likely an underestimate of the actual need, as determination of needy individuals is difficult to ascertain.

**HIV/AIDS Population**—Evanston has the second highest number of AIDS cases in the state of Illinois on a per capita basis. This should be a large concern for Evanston residents. Currently there are no supportive housing units in Evanston for HIV/AIDS residents. However, BE-HIV (Better Existence with HIV) utilizes funds from HUD's HOPWA program (Housing Opportunities for Persons with Aids) to provide an extensive array of housing referrals and counseling. In 1998 BE-HIV stabilized housing for 137 individuals and families. In 1999, the program provided rental assistance to 140 households.

Source: City of Evanston HUD Consolidated Plan 2000-2004.

## **Part IX: Predatory Lending**

#### What is Predatory Lending?

Predatory lending is particularly devastating to vulnerable populations. It targets individuals when they are in a time of great financial need and aren't in a good position to bargain. As a result, they become vulnerable to lending practices that can strip them of large sums of money and ultimately their homes. Predatory lenders drain equity from consumers in a variety of ways. Such practices include: deceptive marketing, lending without regard to a borrower's ability to repay the loan, incomplete loan disclosure and fraud, excessive fees and insurance, broker yield-spread premiums, high interest rates and "balloon payments," frequent refinancing, and prepayment penalties.

#### Who is at Risk?

Predatory lenders systematically target families who can least afford high-cost loans. Loans are considered high-cost based on the interest rate, the fees charged, and the treatment of prepayment penalties. These loans are made in disproportionate numbers to minority and low-income neighborhoods. Additionally, elderly homeowners, who often have high home equity but limited incomes, are the most vulnerable to predatory lending abuses. With limited and fixed-incomes, these homeowners are "cash-poor" even though they are "asset-rich." When faced with large or unexpected bills for medical expenses or home repairs, these homeowners must tap into their home equity.

#### **The Predatory Lender's Ideal Customer**

- Uneducated widow with fixed income from deceased husband's pension and social security.
- Has house paid off, lives off credit cards, has a difficult time making payments.
- Must make a car payment in addition to credit card payments.

#### Data from: http://www.responsiblelending.org

#### Minority Neighborhoods Most At Risk

According to the Woodstock Institute, minority neighborhoods are targeted by predatory lenders at a disproportionate rate. In African American neighborhoods, the percentage of loans that are subprime vastly exceeds the percentage of subprime loans for both racially mixed and white neighborhoods. Over 80% of all subprime loans are made in neighborhoods with at least a 50% minority population. Less than 10% of all subprime loans are made in white neighborhoods. Subprime loans are much more likely to involve predatory practices than conventional loans. Of course, not all subprime loans involve predatory lending. In fact, subprime loans provide credit to consumers that typically are more difficult to serve. Nonetheless, an overwhelming presence of subprime loans in minority areas should cause policy makers and citizens to take a second look and ensure that such lending does not involve predatory practices. Data from Woodstock Institute: Publication "Two Steps Back."

## **Part X: Comparisons**

## Comparable Housing Trends—Those paying over 30% of HH income for housing

	2000 Renters	2000 Owners
Oak Park	28.9%	21.6%
Winnetka	31.8%	24.4%
Skokie	37.3%	26.2%
Wilmette	40.6%	22.2%
Evanston	40.7%	26.1%

Source: U.S. Census 2000.

## Comparable Housing Trends-Those paying over 30% of HH income for housing

	Renters	Owners
Illinois (2000)	35.3%	21.0%
Chicago PMSA (2000)	36.4%	24.5%
United States (2000)	36.8%	21.8%
Cook County (2000)	37.9%	27.8%
Evanston (2000)	40.7%	26.1%

Source: U.S. Census 2000.

# Home Sales Prices of Communities Comparable to Evanston

Community	2001 Median	2002 Median
Rogers Park	\$140,000	\$145,000
Skokie	230,000	247,500
Evanston	242,000	259,500
Oak Park	205,000	292,000
Wilmette	366,000	460,000
Winnetka	725,000	785,000

Source: Multiple Listing Services, Chicago Tribune.

#### A breakdown of those paying over 30% of HH income for housing

	2000 Renters		2000 Owners	
	<b>30% -34.9% 35% or more</b>		30% -34.9%	35% or more
Oak Park	6.6%	22.3%	6.0%	15.6%
Skokie	10.0%	27.3%	6.6%	19.6%
Evanston	6.5%	34.2%	6.4%	19.7%

Source: U.S. Census 2000.

#### **Part XI: Employment Statistics**

#### **Top Five Employers (2000)**

Employer	Employees
Northwestern University	5,325
Evanston Hospital	2,000
St. Francis Hospital	1,649
Evanston School District 65	1,100
City of Evanston	1,000

Source: City of Evanston Chamber of Commerce.

#### **Employment Facts (2000)**

Working Evanston residents	40,200
Persons who both live and work in	17,434
Evanston	
Jobs provided by Evanston businesses	39,727
Courses City of Eugenstein Chamber of Commun	

Source: City of Evanston Chamber of Commerce.

The top five employers, including the City of Evanston, were unable to produce any detailed employment data. However, we have collected data on salary/wages for the Chicago region for jobs likely to be performed in Evanston. This information can provide a point of reference as to whether people who work in Evanston are likely to be able to afford to live in Evanston.

#### **Evanston Affordability Data (2002)**

	2002
Average Rent for a 2Br/1 Bath Apt.	\$1,130
Median Home Sales Price	\$259,500

## **Employment Statistics**

Occupation	Annual Salary	Affordable	Affordable
-		Monthly Rent**	Home***
Chief Executive	\$130,978	\$3,274.45	\$327,445
Lawyers	\$106,466	\$2,661.65	\$266,165
H. R. Managers	\$72,044	\$1,801.10	\$180,110
Management	\$70, 156	\$1,753.90	\$175,390
Med./ Health	\$69,150	\$1,728.75	\$172,875
Manager			
Plumbers	\$64,214	\$1,605.35	\$160,535
Education Admin.	\$53,281	\$1,332	\$133,203
Post-secondary			
Secondary School	\$52,715	\$1,317.88	\$131,788
Teacher			
Registered Nurse	\$50,864	\$1,271.60	\$127,160
Post Secondary.	\$48,973	\$1,224.33	\$122,433
Teacher			
Fire Fighter	\$45,068	\$1,126.70	\$112,670
*Secondary School	\$44,652	\$1,116.30	\$111,630
Teacher			
Middle School	\$43,615	\$1,090.38	\$109,038
Teacher			
*Registered Nurse	\$38,308	\$957.70	\$95,770
Clergy	\$36,224	\$905.60	\$90,560
*Middle School	\$30,734	\$768.35	\$76,835
Teacher			
*Post Secondary.	\$28,772	\$719.30	\$71,930
Teacher			
Barbers	\$26,725	\$668.13	\$66,813
*Firefighters	\$25,483	\$637.08	\$63,708
Janitors	\$21,041	\$526	\$52,603
Security Guards	\$20,569	\$514.23	\$51,423
Preschool teacher	\$20,110	\$502.75	\$50,275
Nursing Aides	\$19,820	\$495.50	\$49,550
Retail Salesperson	\$19,122	\$478	\$47, 805
Child Care Worker	\$18,292	\$457.30	\$45,730
Home Health Aides	\$17,543	\$438.58	\$43,858

All values based on the median wage for each occupation unless specified differently.

\*Values based on entry wage for each occupation.

\*\*Affordable Monthly Rent by  $\rightarrow$  30% of annual income divided by 12 months.

\*\*\*Affordable Home Determined by  $\rightarrow$  2.5 x annual income.

Source: State of Illinois, Department of Employment Security, Economic Information and Analysis Division, Occupational Wages: Chicago PMSA, 2001-2002.

# Part XII: Assessment of Current Programs

# **Local Programs**

Program	Benefit Group	Assistance Offered	Average Assistance	Restrictions	Number of
					Individuals or
					Families Assisted
<b>Evanston Housing</b>	1 <sup>st</sup> time homebuyers	Offers below-	\$188,000 (1999 to	Cannot have owned	91 Total (Since
<b>Corporation First</b>	of single-family	market interest rates	current) as the	a home in the	program's inception
<b>Time Homebuyer</b>	homes, townhouses,	to first-time	average amount of	previous 3 years;	in 1989)
Program	or condos whose	homebuyers	mortgage for	income cannot	
	income is below MI		individual buyers	exceed 100% of MI	
Families in	Low-income	City provides rental	N/A	Maximum of 2	23 Total (Since
Transition	families	subsidy up to 50%		years assistance per	program's inception
Program (FIT)		FMR, family pays		family; must earn	in 1989)
		30% of income, and		less than 40% of MI	
		org. pays remainder			
Emergency	Elderly, very low-	One month's	Max. rental	Short-term	Approx. number of
<b>Assistance Services</b>	& low-income	rental/mortgage	assistance - \$500;	assistance; must	individuals assisted
(EAS)	persons who are	payment; utility	max. utility assist	verify Evanston	per month = $40^*$
	displaced or facing	bills; assistance in	\$125; food depends	residency	(Dec. 2002 assisted
	eviction	obtaining food	on family size		41 individuals)
Evanston	Very low-income	Individuals receive	Maximum	Must live in	Approximate
<b>Township General</b>	residents who have	monthly stipend;	assistance of	Evanston, receive	average number of
Assistance	no other sources of	subsidized medical	\$334/month per	no other types of	clients = $80^*$
program	income; those who	care	individual; annual	public assistance	
	are not eligible for		budget of \$1.4	(except food	
	other types of		million	stamps), no other	
	assistance.			source of income	

Source: City of Evanston HUD Consolidated Plan 200-2004, Interview with staff personnel at programs. \*Indicates estimate.

# **Federal Programs**

Program	Benefit Group	Assistance Offered	Total Annual Federal Funds
Federal Home Loan Bank of Chicago—Affordable Housing Program	Owner-occupants or renters under 80% AMI	Grants for acquisition, construction or rehab of owner- occupied or rental housing.	Affordable Housing Program funds have been used in recent years in 3 Evanston multi-family rental projects for approximately 70 units of low/moderate multi- family rental housing.
Emergency Shelter Grants Program	Homeless	Homeless prevention services, rehabilitation, renovation, acquisition, conversion of buildings for uses as emergency shelters	\$83,000
Low-Income Housing Assistance Programs (Public Housing and Section 8 Vouchers)	Low-income households	HACC rents public housing to low-income persons who are required to pay 30% of their income on rent; Vouchers are used to pay portion of rent that exceeds 30% of income & can be used in various locations.	HACC-owned public housing units - \$437,123 Section 8 Vouchers - \$5,970,888
Community Development Blocks Grant (CDBG)	Primarily low- and moderate- income residents	Funds allocated to 33 programs and activities that primarily benefit various housing and public improvement projects.	\$2,822,261

HOME Investment Partnership Plan	Households at or below 80% AMI	Helps to increase the affordable housing supply through various projects, such as assisting multi-family rental projects with low-cost loans or assisting in the rehabilitation of multi- family homes; funds can be used for the construction, acquisition, or rehabilitation of rental or owned units.	\$3.7 allocated million since 1995 to Evanston as a Participating Jurisdiction. Disbursed \$2.2 million for 12 projects with 76 units; 5 funded through City's Single Family Rehab program; 4 Multi-family rental rehab projects, 3 of which were developed by CHDO's and 1 by a for-profit developer; 1 multi-family homeownership project developed by a CHDO; 2 single-family homeownership, new construction projects, developed by a for-profit developed by a for-profit
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Source: City of Evanston HUD Consolidated Plan 2000-2004, Evanston One Year Action Plan FY 2003-04, City of Evanston Planning Department.

State Programs				
Program	Benefit Group	Assistance Offered	Examples of Past Use of Trust Fund Monies	
Illinois Affordable Housing Trust Fund	Very low-and low- income households	Assist in provision of affordable, decent, safe, and sanitary housing: acquisition, rehabilitation, new construction, adaptive re-use of non-residential buildings, special needs housing. Also provides technical assistance to non-profit organizations	-\$1.25 million for 319 Dempster, 48 rental units developed by Housing Opportunity Development Corporation (HODC) completed in May 2002. -\$440,000 for 743 Brummel, 13 rental units developed by HODC in 1998 -Monies for House of Peace, 12 rental units developed maybe in 1998 by Reba Place Development Corp.	

Source: City of Evanston HUD Consolidated Plan 2000-2004.

#### **Other Programs**

- Community Home Buyer's Program (CHB) Federal National Mortgage Association
- Community Investment Corporation
- Habitat for Humanity
- Multi-Family Housing (IHDA)
- Single-Family Homeownership Program (IHDA)
- Homestart Mortgage Program
- Low-Income Housing Tax Credit Program (IHDA)
- Assistance to the Homeless Fund (Illinois Department of Public Aid)
- Connections for the Homeless
- Evanston Housing Coalition
- Evanston Housing Corporation
- Housing Options for the Mentally Ill of Evanston
- Interfaith Housing Development Corporation
- Reba Place Development Corporation (RPDC)
- SHORE: Community Services for Retarded Persons
- McGaw YMCA
- Evanston/Northshore YWCA
- CEDA/Neighbors at Work
- Over the Rainbow Association
- Anixter Center

• Local Initiatives Support Corporation (LISC)—LISC receives funds from corporations and individuals and then uses the funds to provide grants, loans and equity investments, technical expertise and workshop advisory conferences for neighborhood revitalization (i.e. affordable housing, commercial and industrial facilities, etc.) To date, LISC has raised over \$4 billion from over 2,200 investors, lenders, and donors. This money has leveraged nearly \$11 billion in public and private sector funds.

Source: City of Evanston HUD Consolidated Plan 2000.